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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/545,639	04/07/2000	Ryan Cunningham	72189/99664	9723
33356 7.	590 03/08/2004		EXAMINER	
SOCAL IP LAW GROUP 310 N. WESTLAKE BLVD. STE 120			VAUGHN JR, WILLIAM C	
	/ILLAGE, CA 91362		ART UNIT	PAPER NUMBER
,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	. <b>,</b>		2143	0-
			DATE MAILED: 03/08/2004	4 20

Please find below and/or attached an Office communication concerning this application or proceeding.

		PRE			
, , ,	Application No.	Applicant(s)			
	09/545,639	CUNNINGHAM ET AL.			
Office Action Summary	Examiner	Art Unit			
`	William C. Vaughn, Jr.	2143			
The MAILING DATE of this communicati Period for Reply	ion appears on the cover sheet wi	th the correspondence address			
A SHORTENED STATUTORY PERIOD FOR THE MAILING DATE OF THIS COMMUNICAT  - Extensions of time may be available under the provisions of 37 after SIX (6) MONTHS from the mailing date of this communica  - If the period for reply specified above is less than thirty (30) day  - If NO period for reply is specified above, the maximum statutory  - Failure to reply within the set or extended period for reply will, is any reply received by the Office later than three months after the earned patent term adjustment. See 37 CFR 1.704(b).	FION.  CFR 1.136(a). In no event, however, may a ration.  ys, a reply within the statutory minimum of third y period will apply and will expire SIX (6) MON by statute, cause the application to become AB	eply be timely filed  y (30) days will be considered timely.  THS from the mailing date of this communication.  ANDONED (35 U.S.C. § 133).			
Status					
1) Responsive to communication(s) filed or	n <u>18 December 2003</u> .				
2a) ☐ This action is FINAL. 2b) ☐	This action is <b>FINAL</b> . 2b) This action is non-final.				
<i>,</i> —					
closed in accordance with the practice u	ınder <i>Ex parte Quayle</i> , 1935 C.D	. 11, 453 O.G. 213.			
Disposition of Claims					
4) ⊠ Claim(s) <u>1-60</u> is/are pending in the appli 4a) Of the above claim(s) is/are w 5) ☐ Claim(s) is/are allowed. 6) ☐ Claim(s) is/are rejected. 7) ☐ Claim(s) is/are objected to. 8) ⊠ Claim(s) <u>1-60</u> are subject to restriction a	rithdrawn from consideration.				
Application Papers					
9)☐ The specification is objected to by the Ex	kaminer.				
10) The drawing(s) filed on is/are: a)	accepted or b) bjected to	by the Examiner.			
Applicant may not request that any objection					
Replacement drawing sheet(s) including the 11) The oath or declaration is objected to by					
Priority under 35 U.S.C. § 119					
12) Acknowledgment is made of a claim for to a) All b) Some * c) None of:  1. Certified copies of the priority doces.  2. Certified copies of the priority doces.  3. Copies of the certified copies of the application from the International.  * See the attached detailed Office action for	cuments have been received. cuments have been received in A ne priority documents have been Bureau (PCT Rule 17.2(a)).	pplication No received in this National Stage			
Attachment(s)					
1) Notice of References Cited (PTO-892)		Summary (PTO-413)			
2) Notice of Draftsperson's Patent Drawing Review (PTO-53) Information Disclosure Statement(s) (PTO-1449 or PTO		s)/Mail Date nformal Patent Application (PTO-152)			
Paper No(s)/Mail Date	6)  Other:				

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## **DETAILED ACTION**

## Election/Restrictions

- 1. Restriction to one of the following inventions is required under 35 U.S.C. 121:
  - I. Claims 1-23 and 33-47, drawn to periodically opening a viewer program in which a next ad file from an ad file pool is displayed and hiding the viewer program after a predetermined numbers, classified in class 709, subclass 219 and 224.
  - II. Claims 24-33, drawn to the monitoring a connection and access control system causes the communication link to the network to be severed if it fails to received an expected pulse message... severed if there is a discrepancy, classified in class 709, subclass 229.

The inventions are distinct, each from the other because of the following reasons:

2. Inventions I and II are related as subcombinations disclosed as usable together in a single combination. The subcombinations are distinct from each other if they are shown to be separately usable. In the instant case, invention I has separate utility such as periodically opening a viewer program window in which a next ad file from the ad file pool is displayed and hiding the viewer program window after a predetermined number of ad files from the ad file pool have been played and keeping the viewer program window hidden for a predetermined quiet interval and managing the ad file pool so as to keep track of the number of times each ad file in the ad file pool has been viewed and determine when each ad file in the ad file pool should no longer be viewed, but lacks wherein the viewer program sends a pulse message to the access control system at predetermined intervals, and the access control system causes the

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communication link to the network to be severed if it fails to receive and expected pulse message. In the instant case, Invention II has separate utility such as wherein the viewer program sends a pulse message to the access control system at predetermined intervals, and the access control system causes the communication link to the network to be severed if it fails to receive and expected pulse message, but lacks periodically opening a viewer program window in which a next ad file from the ad file pool is displayed and hiding the viewer program window after a predetermined number of ad files from the ad file pool have been played and keeping the viewer program window hidden for a predetermined quiet interval and managing the ad file pool so as to keep track of the number of times each ad file in the ad file pool has been viewed and determine when each ad file in the ad file pool should no longer be viewed. See MPEP § 806.05(d).

- 3. Because these inventions are distinct for the reasons given above and the search required for Group I is not required for Group II, restriction for examination purposes as indicated is proper.
- 4. Because these inventions are distinct for the reasons given above and have acquired a separate status in the art because of their recognized divergent subject matter, restriction for examination purposes as indicated is proper.
- 5. Because these inventions are distinct for the reasons given above and have acquired a separate status in the art as shown by their different classification, restriction for examination purposes as indicated is proper.
- 6. Group I search (Claims 1-23 and 33-60) would require use of search of class 709/219 (which would not be required for Group II).

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7. Group II search (Claims 24-32) would require use of search of class 709/229 (which would not be required for Group I).

8. A telephone call was made to Joel G. Landau on 04 March 2004 to request an oral election to the above restriction requirement, but did not result in an election being made (see also attached interview summary).

Applicant is advised that the reply to this requirement to be complete must include an election of the invention to be examined even though the requirement be traversed (37 CFR 1.143).

Applicant is reminded that upon the cancellation of claims to a non-elected invention, the inventorship must be amended in compliance with 37 CFR 1.48(b) if one or more of the currently named inventors is no longer an inventor of at least one claim remaining in the application. Any amendment of inventorship must be accompanied by a request under 37 CFR 1.48(b) and by the fee required under 37 CFR 1.17(i).

## Conclusion

10. Any inquiry concerning this communication or earlier communications from the examiner should be directed to William C. Vaughn, Jr. whose telephone number is (703) 306-9129. The examiner can normally be reached on 8:00-6:00, 1st and 2nd Friday Off.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, David A Wiley can be reached on (703) 308-5221. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

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Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

William C. Vaughn, J

Patent Examiner Art Unit 2143 05 March 2004

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